

Activating Growth and Innovation

Vision

The Murray Region is a skilled, well connected community that is empowered for innovation, opportunity, inclusion and economic prosperity.

Mission

To provide leadership, facilitate new thinking and support collaborative action to realise the region's potential.

Strategic Goal

By June 2021, the Murray Region will be better connected, further resourced (financial and human capital) and have made measurable impacts toward improving economic, environmental and social prosperity.

Strategy 1 – Business Adaptation and Development

GOAL

To facilitate the attraction of new business investment and growth of existing business across the Murray Region in a way that maximizes opportunities, reduces costs and builds economic resilience.

KEY INITIATIVE / OUTPUTS

- Regional Profile of assets and investment opportunities
- Facilitate and advocate for business diversification, innovation or expansion support
- Leadership Development

Strategy 2 – Workforce Development and Population Growth

GOAL

To enable a skilled workforce and support population growth in the Murray Region.

KEY INITIATIVE / OUTPUTS

- Regional Skills Audit
- Skilled Migration Program
- Secondary Settlement Program
- Increasing Aboriginal Environment Teams

Strategy 3 – Network Development

GOAL

To improve the ability of our region to make smarter decisions, maximise opportunities and work together to deliver on our economic, environmental and social aspirations through improved information sharing, stronger relationships and increased collective capacity.

KEY INITIATIVE / OUTPUTS

- Quality Information sharing within strong working relationships
- Robust key stakeholder communication network, system and strategy
- Maximize funding support and advice
- Major projects database and portal

Strategy 4 – Contemporary Governance

GOAL

To facilitate RDA to achieve its strategic objectives and drive improvement by having a framework of rules, relationships, systems and processes within and by which authority is exercised and controlled in RDA Murray

KEY INITIATIVE / OUTPUTS

- Robust governance systems and processes
- Accountable board performance
- A healthy culture

Values - Leadership, Connectedness, Action Oriented, and Regionally Focused

Our 2018-2019 Dashboard

OUTCOMES	METRICS	MEASURES
Increased economic opportunities and investment in the Murray Region.	149	Organisations engaged/assisted, and investment opportunities created
Increased trade and job creation	155	Organisations assisted directly or indirectly to create jobs
	212	Organisations/entrepreneurs/emerging business leaders connected with business support, investment and growth programs.
	7	Organisations connected with export opportunities or export readiness support.
Cooperative effort with all levels of government, industry, community and other regional stakeholders leads to improved economic development outcomes.	32,708	Collaborative working groups/projects/partnerships with governments and regional stakeholder and economic development outcomes.
Achieve Government Program objectives	84	Decentralisation opportunities identified and facilitated.
	1,167	Initiatives to assist the delivery of Australian government programs.
	90	Skilled Migration 489-Visas issued
	16	Employer sponsored 187-Visa's issued
Maximise access to Government Programs and grants	1,155	Enquiries received/generated, and proposals assisted.
	5	Successful proposals
	26,983	Organisations assisted to connect with government programs.
Advice supports development outcomes.	26	Reports/submissions to the Australian Government about critical regional development issues
	913	Communication of regional activities and competitive advantages to regional stakeholders.